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Pennzoil Introduces Its Most Advanced Synthetic, Pennzoil Ultra™

New Hyper Cleansing Technology™ Keeps Engines Closer to Factory Clean to Help Consumers Protect their Vehicle Investment and Increase Engine Efficiency

HOUSTON (March 1, 2010) – Today, Pennzoil is ushering in the next generation of engine protection with the release of its most technologically advanced motor oil, Pennzoil Ultra. The new, ultra-class synthetic product is the output of a global team of scientists pursuing the goal of maintaining an engine in factory-clean condition.

The advanced proprietary synthetic formula of Pennzoil Ultra motor oil with Hyper Cleansing Technology™ is also designed and engineered to exceed the toughest industry standards. Nothing keeps an engine closer to factory clean¹. Pennzoil Ultra helps prevent sludge and other deposits, but also cleans up existing sludge. In fact, it cleans out over 35 percent more engine sludge than the brand's next best oil, Pennzoil Platinum®.² In addition, no leading synthetic motor oil provides better wear protection than Pennzoil Ultra.³

Pennzoil Ultra became a reality through the incredibly high standard set by the Pennzoil brand and delivered by Shell Lubricants technology teams around the world. Years of collaboration resulted in a Pennzoil Ultra formulation that helps to keep engines as close to factory clean as possible, and also far exceeds the most stringent car manufacturer standards for cleanliness and protection⁴ – going beyond just lubricating and protecting an engine.

“At Pennzoil, we recognized that an engine is in its most perfect state the day it leaves the factory,” said Pennzoil Global Brand Manager Debbie Van Schalkwyk. “That’s why we developed new Pennzoil Ultra motor oil molecule by molecule to seek out and dissolve contaminants safely into the oil before they form deposits or corrode the engine. We are very proud to be able to state that ‘Nothing keeps an engine closer to factory clean than new Pennzoil Ultra⁵.’”

Auto manufacturers develop and build engines in clean facilities to prevent dust, debris or moisture that could hinder performance or longevity from getting inside the engine. To continue to operate at its best, it is vital that the engine remains clean.

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¹ Based on Sequence VG sludge test using SAE 5W-30

² Based on severe sludge clean-up test using SAE 5W-30

³ Based on Sequence IVA wear test using SAE 5W-30

⁴ Based on GF-4, Ford, Chrysler, GM and Ferrari specifications

⁵ Based on Sequence VG sludge test using SAE 5W-30

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“Spending more than 30 years in engine and lubricant development for one of the largest car manufacturers in the world taught me the importance of maintaining a clean engine,” said Jim Linden, former ILSAC Chair. “A clean engine is not a want, but a need for today’s consumers to help maintain engine efficiency and performance.”

Today’s engines are much more complex and sophisticated than their counterparts of just a few years ago. They are smaller, yet they generate more power, often via turbocharging or supercharging, so they run hotter. They feature far tighter tolerances, and in many cases they boast alternative technologies, like hybrid, diesel or biofuel. And every engine today is expected to provide better performance and higher fuel economy while generating lower tailpipe emissions than did a comparable engine of just a few years ago. These changes put greater stress on the motor oil.

“As motor oil developers, we are seeing more and more engines with sludge and varnish, which can compromise performance and reduce efficiency,” said Dr. Robert Sutherland, Pennzoil Technology Manager. “If left unchecked, deposits on critical surfaces can restrict oil flow or act as insulators that can cause the temperature inside of an engine to rise to a point where damage may result. Maintaining engine cleanliness should be a priority for all vehicle owners to best protect the substantial investment they have in their vehicle.”

For every gallon of gasoline burned, an engine produces carbon, soot, unburned fuel, partly burned fuel, corrosive acids and water. These byproducts can contaminate the engine oil and lead to sludge, varnish and other engine deposits, which can reduce performance and damage the engine if allowed to build up. Engine and oil experts recognize that cleaner engines are better protected, more efficient and better performing.

In addition to exceeding the most stringent car manufacturer standards for cleanliness and protection⁶, Pennzoil Ultra already exceeds the 2010 GF-5 specification’s requirements for cleanliness and protection. No leading synthetic outperforms Pennzoil Ultra in certain critical industry requirements covering American, Asian and European vehicles.⁷

“Pennzoil is so proud of the performance of Pennzoil Ultra that we are backing it with a 500,000 mile, 15-year Lubrication Limited Warranty,” said Luis Guimaraes, Vice President, Shell Lubricants Marketing, Americas.

Shell has a longstanding technical partnership with Ferrari globally and is committed to providing Ferrari engines with the most advanced fuels and lubricants available. Pennzoil Ultra is the only motor oil recommended by Ferrari North America.

New Pennzoil Ultra 5W-20, 5W-30 and 10W-30 viscosities can be found in major automotive retailers nationwide. Pennzoil Ultra 5W-40 and 10W-60 viscosities can be found at retailers and installers servicing mostly European cars, or through Ferrari dealerships. For additional information, please visit www.Pennzoil.com.

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⁶ Based on GF-4, Ford, Chrysler, GM and Ferrari specifications

⁷ Based on Sequence VG sludge test and Sequence IVA wear test using SAE 5W-30

About Pennzoil®

Pennzoil® is the #1-selling motor oil and one of the most trusted brands in America. The Pennzoil line of quality products meets or exceeds industry specifications to offer exceptional engine protection, and includes Pennzoil Ultra™ motor oil with Hyper Cleansing Technology™, Pennzoil Platinum® Full Synthetic motor oil, Pennzoil® Advanced Protection motor oil, Pennzoil® SUV, Truck & Minivan motor oil, Pennzoil High Mileage Vehicle® motor oil, and Pennzoil Marine® engine oil. For more information about Pennzoil products, please visit www.pennzoil.com

Pennzoil is produced and marketed by Shell Lubricants. The term ‘Shell Lubricants’ collectively refers to the companies of Royal Dutch Shell plc that are engaged in the lubricants business. Shell Lubricants companies lead the lubricants industry, supplying 13% of global lubricants volume.⁸ The companies manufacture and blend products for use in applications ranging from consumer motor oil and food processing oils to heavy industrial lubricants and commercial transport oils. The Shell Lubricants portfolio of top-quality brands includes Pennzoil®, Quaker State®, FormulaShell®, Shell TELLUS®, Shell CASSIDA®, Shell RIMULA®, Shell ROTELLA® T, Shell SPIRAX®, a portfolio of leading car care brands and Jiffy Lube® lubrication services.

About Royal Dutch Shell plc

Royal Dutch Shell plc is incorporated in England and Wales, has its headquarters in The Hague and is listed on the London, Amsterdam, and New York stock exchanges. Shell companies have operations in more than 100 countries with businesses including oil and gas exploration and production; production and marketing of Liquefied Natural Gas and Gas to Liquids; manufacturing, marketing and shipping of oil products and chemicals and renewable energy projects including wind and solar power. For further information, visit www.shell.com <<<http://www.shell.com>>>

Cautionary Note

The companies in which Royal Dutch Shell plc directly and indirectly owns investments are separate entities. In this press release “Shell”, “Shell group” and “Royal Dutch Shell” are sometimes used for convenience where references are made to Royal Dutch Shell plc and its subsidiaries in general. Likewise, the words “we”, “us” and “our” are also used to refer to subsidiaries in general or to those who work for them. These expressions are also used where no useful purpose is served by identifying the particular company or companies. “Subsidiaries”, “Shell subsidiaries” and “Shell companies” as used in this press release refer to companies in which Royal Dutch Shell either directly or indirectly has control, by having either a majority of the voting rights or the right to exercise a controlling influence. The companies in which Shell has significant influence but not control are referred to as “associated companies” or “associates” and companies in which Shell has joint control are referred to as “jointly controlled entities”. In this press release, associates and jointly controlled entities are also referred to as “equity-accounted investments”. The term “Shell interest” is used for convenience to indicate the direct and/or indirect (for example, through our 34% shareholding in Woodside Petroleum Ltd.) ownership interest held by Shell in a venture, partnership or company, after exclusion of all third-party interest.

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⁸ Kline & Company, “Competitive Intelligence for the Global Lubricants Industry, 2008 – 2018.”

This press release contains forward-looking statements concerning the financial condition, results of operations and businesses of Royal Dutch Shell. All statements other than statements of historical fact are, or may be deemed to be, forward-looking statements. Forward-looking statements are statements of future expectations that are based on management's current expectations and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in these statements. Forward-looking statements include, among other things, statements concerning the potential exposure of Royal Dutch Shell to market risks and statements expressing management's expectations, beliefs, estimates, forecasts, projections and assumptions. These forward-looking statements are identified by their use of terms and phrases such as "anticipate", "believe", "could", "estimate", "expect", "intend", "may", "plan", "objectives", "outlook", "probably", "project", "will", "seek", "target", "risks", "goals", "should" and similar terms and phrases. There are a number of factors that could affect the future operations of Royal Dutch Shell and could cause those results to differ materially from those expressed in the forward-looking statements included in this press release, including (without limitation): (a) price fluctuations in crude oil and natural gas; (b) changes in demand for the Group's products; (c) currency fluctuations; (d) drilling and production results; (e) reserve estimates; (f) loss of market share and industry competition; (g) environmental and physical risks; (h) risks associated with the identification of suitable potential acquisition properties and targets, and successful negotiation and completion of such transactions; (i) the risk of doing business in developing countries and countries subject to international sanctions; (j) legislative, fiscal and regulatory developments including potential litigation and regulatory effects arising from recategorisation of reserves; (k) economic and financial market conditions in various countries and regions; (l) political risks, including the risks of expropriation and renegotiation of the terms of contracts with governmental entities, delays or advancements in the approval of projects and delays in the reimbursement for shared costs; and (m) changes in trading conditions. All forward-looking statements contained in this press release are expressly qualified in their entirety by the cautionary statements contained or referred to in this section. Readers should not place undue reliance on forward-looking statements. Additional factors that may affect future results are contained in Royal Dutch Shell's 20-F for the year ended December 31, 2008 (available at www.shell.com/investor <<http://www.shell.com/investor>> and www.sec.gov <<http://www.sec.gov>>). These factors also should be considered by the reader. Each forward-looking statement speaks only as of the date of this press release, March 1, 2010. Neither Royal Dutch Shell nor any of its subsidiaries undertake any obligation to publicly update or revise any forward-looking statement as a result of new information, future events or other information. In light of these risks, results could differ materially from those stated, implied or inferred from the forward-looking statements contained in this press release.

The United States Securities and Exchange Commission (SEC) permits oil and gas companies, in their filings with the SEC, to disclose only proved reserves that a company has demonstrated by actual production or conclusive formation tests to be economically and legally producible under existing economic and operating conditions. We use certain terms in this press release that SEC's guidelines strictly prohibit us from including in filings with the SEC. U.S. Investors are urged to consider closely the disclosure in our Form 20-F, File No 1-32575, available on the SEC website www.sec.gov <<http://www.sec.gov>>. You can also obtain these forms from the SEC by calling 1-800-SEC-0330.

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