

Michael Salzillo
Coyne Public Relations
msalzillo@coynepr.com
973-316-1665

Shell Lubricants
Shell Media Line
713-241-4544

Premier Auto Manufacturer Ferrari Names The New Pennzoil Ultra™ Full Synthetic Motor Oil As Recommended Oil In The United States

HOUSTON (March 1, 2010) – Ferrari has named the new Pennzoil Ultra™ with Hyper Cleansing Technology™ as the only motor oil approved and recommended for use in all Ferrari engines in the United States. Pennzoil Ultra™ SAE 5W-40 and 10W60 have been tested and engineered to clean and protect Ferrari engines.

Pennzoil Ultra™ is a new full synthetic motor oil that helps keep engines closer to factory clean. Pennzoil Ultra™ is made from an advanced proprietary synthetic formulation that includes Hyper Cleansing Technology™ designed to exceed the toughest standards for engine cleanliness, and is engineered to maintain an engine as close to factory clean as possible. Nothing helps keeps your engine closer to factory Clean.¹

With engine tolerances and clearances measuring only thousandths of an inch and engines operating in high temperature conditions, even a small build-up of deposits could diminish performance. Pennzoil Ultra™ motor oil can handle the challenge. This is why Ferrari recommends Pennzoil Ultra™ exclusively for Ferrari engines in the United States.

“Ferrari engines are designed to provide extremely high power outputs and to rev to very high rpm. They are thus engineered and assembled to exceptionally tight tolerances to guarantee performance,” said Jean-Jacques His, Ferrari’s Head of Engine Development in the GT Department. “We understand every Ferrari owner wants to keep their engine in pristine condition. To ensure the engine works at optimum efficiency Pennzoil Ultra™ helps protect our engines and maintain performance throughout the vehicle’s life.”

Through Shell Oil Company’s technical partnership with Ferrari, Pennzoil Ultra™ has been tested and engineered to clean and protect all engines, meeting and exceeding Ferrari’s most stringent standards.

-more-

¹ Based on Sequence VG sludge test using SAE 5W-30

“We at Pennzoil take great pride in the fact that Shell scientists work as a team with Ferrari in the Trackside Laboratory at each Formula One race, at the famous Ferrari factory in Italy and at Shell’s R&D facilities in the United Kingdom and Germany,” said Luis Guimaraes, VP, Shell Lubricants, Americas. “The technical partnership with Ferrari ultimately provides us with an environment to test new lubricants in extreme conditions. This gives us a better understanding of what will deliver improved protection, performance and efficiency in everyday engines, which is evident in the development of the new Pennzoil Ultra™.”

The Hyper Cleansing Technology™ built into Pennzoil Ultra™ plays a critical role in the engine. The oil lubricates moving engine parts to reduce friction and power loss, and helps keep the engine clean by seeking out and dissolving contaminants safely into the oil before they form deposits in the engine.

The new Pennzoil Ultra™ is available in SAE 5W-20, 5W-30, 5W-40, 10W-30 and 10W-60 viscosities. Pennzoil Ultra™ 5W-20, 5W-30 and 10W-30 viscosities can be found in major automotive retailers nationwide. Pennzoil Ultra™ 5W-40 and 10W-60 viscosities can be found at retailers and installers servicing mostly European-manufactured cars or through Ferrari dealerships. For additional information, please visit www.Pennzoil.com.

About Pennzoil®

Pennzoil® is the #1-selling motor oil and one of the most trusted brands in America. The Pennzoil line of quality products meets or exceeds industry specifications to offer exceptional engine cleansing and protection, and includes Pennzoil Ultra™ motor oil with Hyper Cleansing Technology™, Pennzoil Platinum® Full Synthetic motor oil, Pennzoil® SUV, Truck & Minivan motor oil, Pennzoil High Mileage Vehicle® motor oil, Pennzoil® motor oil, Pennzoil Marine® engine oil and Pennzoil® specialty oils. For more information about Pennzoil products, please visit www.pennzoil.com

Pennzoil is produced and marketed by Shell Lubricants. The term ‘Shell Lubricants’ collectively refers to the companies of Royal Dutch Shell plc that are engaged in the lubricants business. Shell Lubricants companies lead the lubricants industry, supplying 13% of global lubricants volume.² The companies manufacture and blend products for use in applications ranging from consumer motor oil and food processing oils to heavy industrial lubricants and commercial transport oils. The Shell Lubricants portfolio of top-quality brands includes Pennzoil®, Quaker State®, FormulaShell®, Shell TELLUS®, Shell CASSIDA®, Shell RIMULA®, Shell ROTELLA® T, Shell SPIRAX®, a portfolio of leading car care brands and Jiffy Lube® lubrication services.

About Royal Dutch Shell plc

Royal Dutch Shell plc is incorporated in England and Wales, has its headquarters in The Hague and is listed on the London, Amsterdam, and New York stock exchanges. Shell companies have operations in more than 100 countries with businesses including oil and gas exploration and production; production and marketing of Liquefied Natural Gas and Gas to Liquids; manufacturing, marketing and shipping of oil products and chemicals and renewable energy projects including wind and solar power. For further information, visit www.shell.com <<http://www.shell.com>>

² Kline & Company, “Competitive Intelligence for the Global Lubricants Industry, 2008 – 2018.”

Cautionary Note

The companies in which Royal Dutch Shell plc directly and indirectly owns investments are separate entities. In this press release “Shell”, “Shell group” and “Royal Dutch Shell” are sometimes used for convenience where references are made to Royal Dutch Shell plc and its subsidiaries in general. Likewise, the words “we”, “us” and “our” are also used to refer to subsidiaries in general or to those who work for them. These expressions are also used where no useful purpose is served by identifying the particular company or companies. “Subsidiaries”, “Shell subsidiaries” and “Shell companies” as used in this press release refer to companies in which Royal Dutch Shell either directly or indirectly has control, by having either a majority of the voting rights or the right to exercise a controlling influence. The companies in which Shell has significant influence but not control are referred to as “associated companies” or “associates” and companies in which Shell has joint control are referred to as “jointly controlled entities”. In this press release, associates and jointly controlled entities are also referred to as “equity-accounted investments”. The term “Shell interest” is used for convenience to indicate the direct and/or indirect (for example, through our 34% shareholding in Woodside Petroleum Ltd.) ownership interest held by Shell in a venture, partnership or company, after exclusion of all third-party interest.

This press release contains forward-looking statements concerning the financial condition, results of operations and businesses of Royal Dutch Shell. All statements other than statements of historical fact are, or may be deemed to be, forward-looking statements. Forward-looking statements are statements of future expectations that are based on management’s current expectations and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in these statements. Forward-looking statements include, among other things, statements concerning the potential exposure of Royal Dutch Shell to market risks and statements expressing management’s expectations, beliefs, estimates, forecasts, projections and assumptions. These forward-looking statements are identified by their use of terms and phrases such as “anticipate”, “believe”, “could”, “estimate”, “expect”, “intend”, “may”, “plan”, “objectives”, “outlook”, “probably”, “project”, “will”, “seek”, “target”, “risks”, “goals”, “should” and similar terms and phrases. There are a number of factors that could affect the future operations of Royal Dutch Shell and could cause those results to differ materially from those expressed in the forward-looking statements included in this press release, including (without limitation): (a) price fluctuations in crude oil and natural gas; (b) changes in demand for the Group’s products; (c) currency fluctuations; (d) drilling and production results; (e) reserve estimates; (f) loss of market share and industry competition; (g) environmental and physical risks; (h) risks associated with the identification of suitable potential acquisition properties and targets, and successful negotiation and completion of such transactions; (i) the risk of doing business in developing countries and countries subject to international sanctions; (j) legislative, fiscal and regulatory developments including potential litigation and regulatory effects arising from recategorisation of reserves; (k) economic and financial market conditions in various countries and regions; (l) political risks, including the risks of expropriation and renegotiation of the terms of contracts with governmental entities, delays or advancements in the approval of projects and delays in the reimbursement for shared costs; and (m) changes in trading conditions. All forward-looking statements contained in this press release are expressly qualified in their entirety by the cautionary statements contained or referred to in this section. Readers should not place undue reliance on forward-looking statements. Additional factors that may affect future results are contained in Royal Dutch Shell’s 20-F for the year ended December 31, 2008 (available at www.shell.com/investor <<http://www.shell.com/investor>> and www.sec.gov <<http://www.sec.gov>>). These factors also should be considered by the reader. Each forward-looking statement speaks only as of the date of this press release, March 1, 2010. Neither Royal Dutch Shell nor any of its subsidiaries undertake any obligation to publicly update or revise any forward-looking statement as a result of new information, future events or other information. In light of these risks, results could differ materially from those stated, implied or inferred from the forward-looking statements contained in this press release.

The United States Securities and Exchange Commission (SEC) permits oil and gas companies, in their filings with the SEC, to disclose only proved reserves that a company has demonstrated by actual production or conclusive formation tests to be economically and legally producible under existing economic and operating conditions. We use certain terms in this press release that SEC's guidelines strictly prohibit us from including in filings with the SEC. U.S. Investors are urged to consider closely the disclosure in our Form 20-F, File No 1-32575, available on the SEC website www.sec.gov <<http://www.sec.gov>>. You can also obtain these forms from the SEC by calling 1-800-SEC-0330.