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New Pennzoil Ultra™ Hyper Cleansing Technology™ Under the Hood of Richard Childress Racing Vehicles In 2010

Technical Relationship with Pennzoil Helps Team Develop Winning Motor Oil Formulations

HOUSTON (March 1, 2010) – In 2010, Richard Childress Racing will run with Pennzoil's cutting edge Hyper Cleansing Technology™. When Pennzoil and Shell Oil Company began a multi-year agreement in 2007 with Richard Childress Racing as the primary sponsor of the No. 29 Chevrolet driven by Kevin Harvick, an important technical support program between Pennzoil and RCR began as well. Pennzoil scientists worked directly with the race team to engineer their most technologically advanced motor oil available on the market, Pennzoil Ultra™.

Building new engines and keeping them clean and protected week in and week out is essential for race teams. Pennzoil and RCR work together throughout each race season to test motor oils in the harshest racing environments in an effort to gain insight and develop technology that can be used both on-track and in consumer vehicles on-the-road. The payoff of that relationship is evident in the new ultra-class synthetic motor oil, Pennzoil Ultra™, which is an advanced proprietary synthetic formula that far exceeds the most stringent car manufacturer standards¹ and already exceeds the 2010 GF-5 specification's requirements for cleanliness and protection. Nothing keeps an engine closer to factory clean.²

"Our engines are built to be extremely efficient. With engine heat rising up in some cases to over 280 degrees Fahrenheit in tolerances that we measure to a thousandth of an inch, it is essential that our engines are maintained in clean, pristine condition and we look to our team at Pennzoil to provide that," said Danny Lawrence, Engine Builder and Trackside Manager for Earnhardt-Childress Racing Engines, the high performance engine production and research and development company established in 2007. "In racing, even the smallest deposits can rob performance and lead to catastrophic engine failure and Pennzoil technology helps provide exactly what we need to keep our engines running clean."

Kevin Harvick remained atop the leader board after a second place finish at the Shelby American at Las Vegas Motor Speedway on Sunday, February 28. On February 6, in an invigorating start to the 2010 NASCAR season, Kevin Harvick became the fourth driver to win back-to-back Budweiser Shootout titles. The achievement marked the seventh win in the exhibition race for the RCR team, more than any other organization.

"We ran Pennzoil racing motor oil with Hyper Cleansing Technology™ in the car during the Budweiser Shootout and the Las Vegas race," said Gil Martin, Crew Chief, Shell-Pennzoil No. 29 car. "Pennzoil always provides tremendous support on and off the track that allows for our cars to challenge for the head of the pack."

¹ Based on GF-4, Ford, Chrysler, GM and Ferrari specifications

² Based on Sequence VG sludge test using SAE 5W-30

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The new Pennzoil Ultra™ ultra class synthetic motor oil is the output of a global team of scientists pursuing the goal of maintaining an engine in factory-clean condition. Pennzoil's technical support program with RCR provides the race team with the most advanced motor oil technology along with the support of a team of industry leading scientists. Through excellent collaboration, Pennzoil's team of scientists engineer motor oils that resist heat, shear and wear, while keeping the engine clean even during the most demanding race conditions.

While the level of performance in most street cars won't match that of an ECR engine, the cleansing and protection of passenger car engines is still vital. Pennzoil Ultra™ offers Hyper Cleansing Technology™ that is designed to seek out and dissolve contaminants safely into the oil before harmful deposits form that can create sludge or corrode engine parts. In fact, nothing keeps your engine closer to factory clean than Pennzoil Ultra™. The oil not only prevents deposits, but it also gently lifts existing sludge deposits off engine surfaces and dissolves them safely into the oil. Pennzoil Ultra™ also cleans out more engine sludge than the brand's next best oil, Pennzoil Platinum®.³

"At Pennzoil, we leverage our global technology to develop technically advanced motor oils," said Luis Guimaraes, general manager, North American marketing, for Pennzoil. "We are very proud of our newest addition to the Pennzoil family of motor oils. Pennzoil Ultra™ is an advanced synthetic motor oil that keeps engines close to factory clean, and no leading synthetic motor oil provides better wear protection than Pennzoil Ultra™."⁴

Richard Childress Racing uses and recommends Pennzoil Ultra™ technology exclusively as the formulations provide cleansing and protection even in the most rigorous racing conditions. New Pennzoil Ultra™ 5W-20, 5W-30 and 10W-30 viscosities can be found in major automotive retailers nationwide. Pennzoil Ultra™ 5W-40 and 10W-60 viscosities can be found at retailers and installers servicing mostly European cars. For additional information, please visit www.Pennzoil.com.

About Pennzoil®

Pennzoil® is the #1-selling motor oil and one of the most trusted brands in America. The Pennzoil line of quality products meets or exceeds industry specifications to offer exceptional engine protection, and includes Pennzoil Ultra™ motor oil with Hyper Cleansing Technology™, Pennzoil Platinum® Full Synthetic motor oil, Pennzoil® Advanced Protection motor oil, Pennzoil® SUV, Truck & Minivan motor oil, Pennzoil High Mileage Vehicle® motor oil, and Pennzoil Marine® engine oil. For more information about Pennzoil products, please visit www.pennzoil.com

Pennzoil is produced and marketed by Shell Lubricants. The term 'Shell Lubricants' collectively refers to the companies of Royal Dutch Shell plc that are engaged in the lubricants business. Shell Lubricants companies lead the

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³ Based on a severe sludge clean-up test using SAE 5W-30

⁴ Based on Sequence IVA wear test using SAE 5W-30

lubricants industry, supplying 13% of global lubricants volume.⁵ The companies manufacture and blend products for use in applications ranging from consumer motor oil and food processing oils to heavy industrial lubricants and commercial transport oils. The Shell Lubricants portfolio of top-quality brands includes Pennzoil[®], Quaker State[®], FormulaShell[®], Shell TELLUS[®], Shell CASSIDA[®], Shell RIMULA[®], Shell ROTELLA[®] T, Shell SPIRAX[®], a portfolio of leading car care brands and Jiffy Lube[®] lubrication services.

About Royal Dutch Shell plc

Royal Dutch Shell plc is incorporated in England and Wales, has its headquarters in The Hague and is listed on the London, Amsterdam, and New York stock exchanges. Shell companies have operations in more than 100 countries with businesses including oil and gas exploration and production; production and marketing of Liquefied Natural Gas and Gas to Liquids; manufacturing, marketing and shipping of oil products and chemicals and renewable energy projects including wind and solar power. For further information, visit www.shell.com <<http://www.shell.com>>

Cautionary Note

The companies in which Royal Dutch Shell plc directly and indirectly owns investments are separate entities. In this press release “Shell”, “Shell group” and “Royal Dutch Shell” are sometimes used for convenience where references are made to Royal Dutch Shell plc and its subsidiaries in general. Likewise, the words “we”, “us” and “our” are also used to refer to subsidiaries in general or to those who work for them. These expressions are also used where no useful purpose is served by identifying the particular company or companies. “Subsidiaries”, “Shell subsidiaries” and “Shell companies” as used in this press release refer to companies in which Royal Dutch Shell either directly or indirectly has control, by having either a majority of the voting rights or the right to exercise a controlling influence. The companies in which Shell has significant influence but not control are referred to as “associated companies” or “associates” and companies in which Shell has joint control are referred to as “jointly controlled entities”. In this press release, associates and jointly controlled entities are also referred to as “equity-accounted investments”. The term “Shell interest” is used for convenience to indicate the direct and/or indirect (for example, through our 34% shareholding in Woodside Petroleum Ltd.) ownership interest held by Shell in a venture, partnership or company, after exclusion of all third-party interest.

This press release contains forward-looking statements concerning the financial condition, results of operations and businesses of Royal Dutch Shell. All statements other than statements of historical fact are, or may be deemed to be, forward-looking statements. Forward-looking statements are statements of future expectations that are based on management’s current expectations and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in these statements. Forward-looking statements include, among other things, statements concerning the potential exposure of Royal Dutch Shell to market risks and statements expressing management’s expectations, beliefs, estimates, forecasts, projections and assumptions. These forward-looking statements are identified by their use of terms and phrases such as “anticipate”, “believe”, “could”, “estimate”, “expect”, “intend”, “may”,

⁵ Kline & Company, “Competitive Intelligence for the Global Lubricants Industry, 2008 – 2018.”

“plan”, “objectives”, “outlook”, “probably”, “project”, “will”, “seek”, “target”, “risks”, “goals”, “should” and similar terms and phrases. There are a number of factors that could affect the future operations of Royal Dutch

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Shell and could cause those results to differ materially from those expressed in the forward-looking statements included in this press release, including (without limitation): (a) price fluctuations in crude oil and natural gas; (b) changes in demand for the Group’s products; (c) currency fluctuations; (d) drilling and production results; (e)

reserve estimates; (f) loss of market share and industry competition; (g) environmental and physical risks; (h) risks associated with the identification of suitable potential acquisition properties and targets, and successful negotiation and completion of such transactions; (i) the risk of doing business in developing countries and countries subject to international sanctions; (j) legislative, fiscal and regulatory developments including potential litigation and regulatory effects arising from recategorisation of reserves; (k) economic and financial market conditions in various countries and regions; (l) political risks, including the risks of expropriation and renegotiation of the terms of contracts with governmental entities, delays or advancements in the approval of projects and delays in the reimbursement for shared costs; and (m) changes in trading conditions. All forward-looking statements contained in this press release are expressly qualified in their entirety by the cautionary statements contained or referred to in this section. Readers should not place undue reliance on forward-looking statements. Additional factors that may affect future results are contained in Royal Dutch Shell’s 20-F for the year ended December 31, 2008 (available at www.shell.com/investor <<http://www.shell.com/investor>> and www.sec.gov <<http://www.sec.gov>>). These factors also should be considered by the reader. Each forward-looking statement speaks only as of the date of this press release, March 1, 2010. Neither Royal Dutch Shell nor any of its subsidiaries undertake any obligation to publicly update or revise any forward-looking statement as a result of new information, future events or other information. In light of these risks, results could differ materially from those stated, implied or inferred from the forward-looking statements contained in this press release.

The United States Securities and Exchange Commission (SEC) permits oil and gas companies, in their filings with the SEC, to disclose only proved reserves that a company has demonstrated by actual production or conclusive formation tests to be economically and legally producible under existing economic and operating conditions. We use certain terms in this press release that SEC’s guidelines strictly prohibit us from including in filings with the SEC. U.S. Investors are urged to consider closely the disclosure in our Form 20-F, File No 1-32575, available on the SEC website www.sec.gov <<http://www.sec.gov>>. You can also obtain these forms from the SEC by calling 1-800-SEC-0330.

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